

## MINORITY QUALITY

# 2022 ANNUAL REPORT

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### MESSAGE FROM THE CEO

#### "

Living through the last couple years—through a pandemic— taught us that while we have done a great deal, we have much, much more work to do. With that attitude, we were able to refocus and increase our efforts to live our mission of reducing patient risk by assuming optimal care for all.

#### **Gary A. Puckrein, PhD** President & Chief Executive Officer



2022 was quite a year, full of reunions and refocusing on what's most important.

Following every precaution, we were able to return to Washington, DC and meet for our National Annual Summit on Health Disparities, appropriately titled Mind Over Matter. Here we were able to honor those whose intellect, strength, grit, and just plain hard work led us safely through the pandemic. This includes Nurse Carla Brown who went door to door throughout her community to make certain everyone was able to get vaccinated. It also includes Senator Tim Kaine who passed legislation to protect both the physical and mental health of our healthcare workforce. And finally, it included our very own Secretary of Health and Human Services, Xavier Becerra who led the charge for health equity for decades—through Congress, to the State of California as Attorney General and finally, as Cabinet Secretary. At the Summit, we also discussed hopeful solutions to some of the most important issues like the Covid 19 Pandemic, mental and maternal health, obesity and rare disease.

Living through the last couple years—through a pandemic— taught us that while we have done a great deal, we have much, much more work to do. With that attitude, we were able to refocus and increase our efforts to live our mission of reducing patient risk by assuming optimal care for all. Every department at NMQF grew and took on more. Because of this our staff nearly doubled. Because of this the number of communities we engaged with more than tripled through efforts like our Faith Health Alliance or Cancer Working Group. Because of this, we were able to comment on more regulations and policy and help lead important healthcare legislation like the Health Equity and Accountability Act. Because of this we were able to complete more research and expand our studies through ARC and MRCIS. And because of this work that we do daily, we were able to both directly and indirectly educate over 1,000,000 people about health and health equity.

As we enter 2023, our goal is clear. We want to continue to advocate and educate for our most vulnerable and challenge the status quo. It's only through this that we will meet over vision of an American health services research, delivery and financing system whose operating principle is to reduce patient risk while improving quality of life.

With your help, we can do just that!

Sincerely, Gary A. Puckrein, PhD

### LEADERSHIP: EXECUTIVE TEAM



**Gary A. Puckrein, PhD** President & Chief Executive Officer



Brandon Garrett Chief Operating Officer



Adjoa Kyerematen, MS Vice President, Public Affairs and Communications



Gretchen C. Wartman Vice President, Policy & Program



Laura Lee Hall, PhD

President, Center for Sustainable Health Care Quality and Equity



Lina Victoria Mata-McMurry, MD Vice President, Clinical & Social Research and Development



Liou Xu, PhD Vice President, Research

### LEADERSHIP: ADVISORY BOARD (1/2)



Chijioke Asomugha, MBA Founder and Managing Director, The Inkwell Group



Ulysses Burley III, MD Founder, UBtheCURE LLC



Michael R. Crawford, MBA, MHL AVP for Strategy and Innovation at Howard University



Kafui Dzirasa, MD, PhD Professor, Duke University Medical Center



**Donney John, PharmD** Executive Director, NOVA ScriptsCentral



**Mia Keeys, MA, DrPH(c)** Director, Federal Affairs, Hologic, Inc



Rosalyn Kumar Senior Director, Federal Government Affairs, Abbott



**Javier Martinez** Director, Federal Government Affairs, Davita



Michelle Mathey Principal, Capitol Counsel



Kameron Matthews MD, JD, FAAFP Chief Health Officer, Cityblock Health

### LEADERSHIP: ADVISORY BOARD (2/2)



#### Winta Menghis Senior Manager, Government Affairs and Health Equity,

Amgen



Suzanne Miyamoto, PhD, RN, FAAN CEO of American Academy of Nursing



#### Ravyn Miller Vice President, Portfolio Strategy and Business Development, Medtronic



LaTasha Seliby Perkins, MD Georgetown University, School of Medicine



**Jirair Rateovosian, MPH** Chief of Staff to U.S. Global Aid Coordinator, Department of State



#### Loren Robinson, MD

Chief Medical Officer and Vice President of Medical Affairs, CHRISTUS Health



Shyrea Thompson Founder and Principal, IRS



Brandon Webb Senior Manager of Public Policy, Amazon



Victor Yang

Chief Government Affairs Officer, NAPCA – National Asian Pacific Center on Aging

### CORPORATE ROUNDTABLE

The National Minority Quality Forum (NMQF) convenes a Corporate Roundtable to address critical challenges in the era of health care reform. NMQF's Corporate Roundtable works to advise NMQF with federal, state, and local government through partnerships on events and activities.

In addition to the Annual Summit on Health Disparities, NMQF works with Corporate Roundtable members on a variety of events including the Annual Legislative Conference Fall Health Braintrust, Community Health Clinics and Festivals, as well as various policy reports and research.



### HEALTH EQUITY AND ACCOUNTABILITY ACT (HEAA) SUMMIT

March 4, 2022 Xavier University New Orleans, LA



Since the implementation of the Affordable Care Act, the United States has made substantial progress in improving the overall health of the nation. Yet, racial and ethnic disparities in health and health care persist.

The 2022 Health Equity and Accountability Act (HEAA) Summit was premised on the understanding that persistent health disparities in the United States are unacceptable and correctable. The National Minority Quality Forum hosted this multi-day conversation around the introduction of the HEAA.

**SPECIAL GUESTS** 



The Honorable Robin Kelly



The Honorable Troy A. Carter Sr.



#### April 25–26, 2022 The Watergate Hotel Washington, DC

The 2022 National Annual Summit on Health Disparities, Mind Over Matter: Exploring Our Health During the Time of the Pandemic" saw roughly 600 clinicians, policy makers, patient advocates, researchers and community members discuss our health during and after a pandemic.

We heard from experts from across the healthcare space discuss everything from mental health and Covid to maternal mortality and obesity. We welcomed our 7th Class of 40 Under 40 Honorees and were able to highlight and recognize the work of Senator Tim Kaine and Secretary Xavier Becerra.

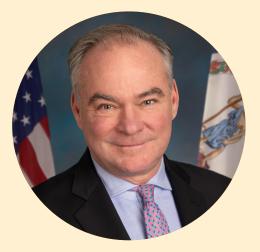
### NATIONAL ANNUAL SUMMIT ON HEALTH DISPARITIES

Mind Over Matter: Exploring Our Health During the Time of the Pandemic



### NATIONAL ANNUAL SUMMIT ON HEALTH DISPARITIES

### AWARD WINNERS



#### The Honorable Tim Kaine Dr. Charles R. Drew Award



The Honorable Xavier Becerra

John Lewis Lifetime Achievement Award



The Honorable Jaime Raskin Outstanding Member of Congress

### 40 UNDER 40: LEADERS IN MINORITY HEALTH

Since 2016, NMQF has selected 40 minority health leaders under the age of 40 who have been leading the charge to better patient outcomes and build sustainable healthy communities.

These leaders are clinicians, patient advocates, researchers and policymakers. Despite the unexpected healthcare trials during the past couple of years, these 40 leaders persevered in strengthening their communities and reducing health disparities.

# 

These young leaders are working to eliminate health inequities and improve outcomes across the country. Their dedication is inspiring, and I know that their intelligence, care and determination will contribute to a healthcare system that works to heal everyone.

**The Honorable Robin Kelly** Congressional Black Caucus Health Braintrust Chair



### 40 UNDER 40: LEADERS IN MINORITY HEALTH (1/4)



Ayrenne Adams, MD, MPH Clinical Assistant Professor; Clinical Director, Social Determinants of Health Department of Medicine, NYU Grossman School of Medicine; NYC Health + Hospitals



Luyi Adesanya, MPH, MBA, CPH Clinical Research Trainee UT Southwestern



Joshua Anthony, MD, MBA Founder, Physician DOCNAT1ON, Doctors For The Culture, Meharry Made, YANA Health



Minerva Angelica Romero Arenas, MD, MPH, FACS

Assistant Professor of Surgery Weill Cornell Medicine



Kavita Shah Arora, MD, MBE, MS Division Director and Associate Professor University of North Carolina – Chapel Hill



#### Disha Banik

Senior Legislative Assistant U.S. House of Representatives: Congressman & Democratic Caucus Chairman Hakeem Jeffries



Taison D. Bell, MD, MBA Assistant Professor of Medicine University of Virginia School of Medicine



Joel A. Bervell, MS Medical Student/ Social Media Medical Educator Elson S. Floyd College of Medicine



Alec Calac

MD/PhD Candidate UC San Diego School of Medicine and Herbert Wertheim School of Public Health and Human Longevity Science



#### Nicole Del Castillo, MD, MPH

Director of the Office of Diversity, Equity, and Inclusion University of Iowa's Carver College of Medicine

### 40 UNDER 40: LEADERS IN MINORITY HEALTH (2/4)



Faith Crittenden, MD, MPH Resident Physician Yale New Haven Hospital



**Miraj U. Desai, PhD** Assistant Professor Yale School of Medicine



Olayinka Stephen Fadowole, PharmD <sup>Pharmacy Manager</sup> Walgreens



Eldesia L. Granger MD, MPH, FAAP, FACP

Principal Health and Life Sciences Advisor The MITRE Corporation



Aubrey J. Grant, MD Cardiovascular Disease Fellow Georgetown University/Medstar Heart & Vascular Institute



#### Sejal Hathi, MD, MBA

Senior Policy Advisor, The White House Assistant Professor, Johns Hopkins School of Medicine



Madhuri Jha, LCSW, MPH Executive Director Kennedy-Satcher Center for Mental Health Equity, Morehouse School of Medicine



#### Ifedayo Kuye, MD MBA

Associate Medical Director of Value Based Care and Assistant Professor of Medicine Johns Hopkins Medicine



**Joy C. Liu, MD** Resident Physician Kaiser Permanente Oakland



#### Camila M. Mateo, MD, MPH

Instructor in Pediatrics Harvard Medical School/ Boston Children's Hospital

### 40 UNDER 40: LEADERS IN MINORITY HEALTH (3/4)



Kendra B. McDow, MD, MPH, FAAP Chief Medical Officer Baltimore City Health Department



**Chelsea Mooreland, MD** Founder & CEO Life Cycle Direct Primary Care



Timiya S. Nolan, PhD, APRN-CNP, ANP-BC Assistant Professor The Ohio State University College of Nursing



Olugbenga T. Okusanya, MD, FACS Assistant Professor of Surgery Thomas Jefferson University



Estefania Oliveros, MD, MSc, FACC, FACP Assistant Professor of Medicine Lewis Katz School of Medicine at Temple University



#### Adeiyewunmi (Ade) Osinubi

Medical Student/Documentary Film Producer Warren Alpert Medical School of Brown University



Aysha Pamukcu, JD Policy Fund Director San Francisco Foundation



**Tracy K. Paul, MD** Assistant Professor of Clinical Medicine Weill Cornell Medicine



**Paulo G. Pontemayor, MPH** Director of Government Relations Catholic Health Association of the United States



LaShanta Rice, PhD, MPH

Behavior Scientist Johnson and Johnson

### 40 UNDER 40: LEADERS IN MINORITY HEALTH (4/4)



Witzard Seide, MD, FAAP Deployment Medical Officer Commissioned Corps Headquarter Office of the Surgeon General



#### Nakiya N. Showell, MD, MPH, MHS

Assistant Professor of Pediatrics Johns Hopkins University School of Medicine



LT. Dantrell L. Simmons, DrPH, MA

Lead Public Health Advisor Substance Abuse and Mental Services Administration



Alexandra M. Sims MD, MPH, FAAP Assistant Professor of Pediatrics Cincinnati Children's Hospital Medical Center



**S. Monica Soni, MD** Associate Chief Medical Officer New Century Health



Kevin U. Stephens Jr., MD, MBA Senior Medical Director Oak Street Health



Earl Stewart, Jr., MD, FACP Internal Medicine Physician Wellstar Medical Group of Wellstar Health System, Inc.



#### David Trotter, MD, FACEP

Chair of the Department of Emergency Medicine Advocate Illinois Masonic Medical Center



Eloho Ufomata, MD, MS, FACP

Assistant Professor of Medicine University of Pittsburgh School of Medicine



#### Tiffani Bell Washington, MD, FAPA

Physician/ Health Policy, Trustee Harvard T.H. Chan School of Public Health

### CLINICAL AND SOCIAL RESEARCH UNIT LAUNCHES THE ARC PROGRAM

#### Addressing Healthcare Disparities

The Alliance for Representative Clinical Trials (ARC), launched by the National Minority Quality Forum (NMQF), aims to address healthcare disparities and enhance diversity in clinical research. ARC comprises two key programs:

- The PI Institute, which trains community clinicians as clinical trial principal investigators (PIs), and
- The Clinical Investigative Site Network (CISN), which conducts sponsored clinical trials via PI Institute graduates.

#### Why This Matters

Approximately 80% of clinical trial participants are white, despite non-white populations accounting for a significant portion of patients with various medical conditions. This underrepresentation not only hinders the development of effective treatments for these populations but also perpetuates inequalities in healthcare outcomes.

#### How We're Making a Difference

- ARC collaborates with the U.S. FDA to unite stakeholders in the clinical research ecosystem and integrate research with care to rectify underrepresentation of diverse populations in clinical trials.
- Gary Puckrein, NMQF's CEO, emphasizes ARC's mission to engage community clinicians in research as a strategy to address healthcare disparities.
- ARC, with two decades of community involvement, began clinician training in October 2022 and plans to have community investigative sites operational by late 2022.
- The program equips community clinicians with essential resources, training, and tools to facilitate patient-focused clinical trial discussions and care coordination, ultimately addressing healthcare disparities.

**Impact Highlight:** ARC's launch signifies a pivotal step towards reducing healthcare disparities and enhancing equitable healthcare outcomes by empowering community clinicians and promoting diversity in clinical trials.

CANCER Sh/fting STAGE

INITIATIVE

### CANCER STAGE SHIFTING INITIATIVE DEBUTS WEBSITE

#### Promoting Early Multi-Cancer Detection & Equitable Cancer Care

The National Minority Quality Forum (NMQF), in partnership with Exact Sciences Corporation, has launched the Cancer Stage Shifting Initiative (CSSI) website, aiming to transform cancer care in the United States, with a focus on early detection for underserved populations.

#### Why This Matters

Early cancer detection can result in 5-year survival rates exceeding 90% for many cancer types, while late-stage diagnoses often lead to drastically reduced survival rates, sometimes falling below 30%.

#### How We're Making a Difference

- The initiative aligns with President Biden's Cancer Moonshot 2.0 to shift cancer detection and treatment standards from late-stage to early-stage.
- Its primary goal is to increase awareness and accessibility to multi-cancer early detection (MCED) tests.
- The initiative focuses on reducing the disproportionate burden of cancer on racial and ethnic minorities.
- <u>ShiftCancer.org</u> serves as a crucial resource, offering tools like the "Flight Plan to Equity Cancer Timeline Simulator" and the "Innovation Center" to highlight advancements in cancer care.
- The website includes interactive maps and comprehensive resources for both patients and clinicians.
- The initiative aims to provide equitable cancer care, making early cancer detection accessible to all, regardless of background or financial circumstances.
- The successful implementation of this initiative has the potential to significantly improve cancer outcomes and survival rates in the United States.

**Impact Highlight:** CSSI's mission to shift cancer detection from late-stage to early-stage marks a milestone towards improving survival rates and promoting health equity, particularly for underserved communities.

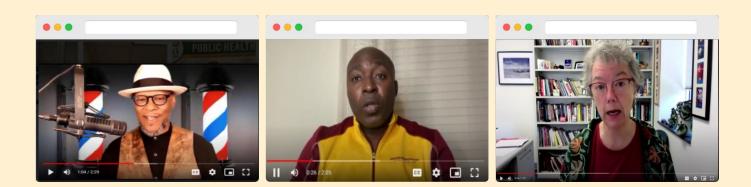
### NMQF IN THE COMMUNITY

#### Reducing Racial Disparities in Flu Vaccination Rates

In September 2022, the National Minority Quality Forum (NMQF) launched a pivotal campaign to combat racial disparities in flu vaccination rates for the 2022-23 influenza season. Our comprehensive approach involved partnerships with healthcare practices, churches, and wellness establishments, which significantly increased vaccination rates and generated widespread awareness, emphasizing the urgent need for equitable access and education.

#### Why This Matters

Studies consistently show that racial and ethnic minority groups are at a higher risk of suffering from severe influenza outcomes, including hospitalization and mortality, when compared to the non-Hispanic white population.



#### How We're Making a Difference

- NMQF addressed significant racial disparities in flu vaccination rates, particularly affecting Black and Hispanic communities.
- Dr. Laura Lee Hall, President of the SHC, stressed the importance of connecting with trusted community messengers, and NMQF organized flu vaccine booster clinics in multiple states, safeguarding hundreds of individuals at risk of serious illness from the flu virus.
- The campaign included social media engagement, such as #MyFluStory, with over 100 personal stories shared to underscore the importance of vaccination.



- Advocacy for high-dose flu vaccines for those aged 65 and older prompted updates in guidelines by the Advisory Committee on Immunization Practices (ACIP).
- NMQF partnered with healthcare practices, churches, barber shops, and hair salons to increase vaccination rates.
- The campaign reached approximately one million people and generated 4.7 million impressions during National Influenza Vaccination Week, highlighting the impactful work in reducing health disparities related to flu vaccination.



**Impact Highlight:** NMQF's campaign reduces alarming racial disparities, with vaccination rates improving by up to 16% in minority communities.



## NMQF IN THE COMMUNITY

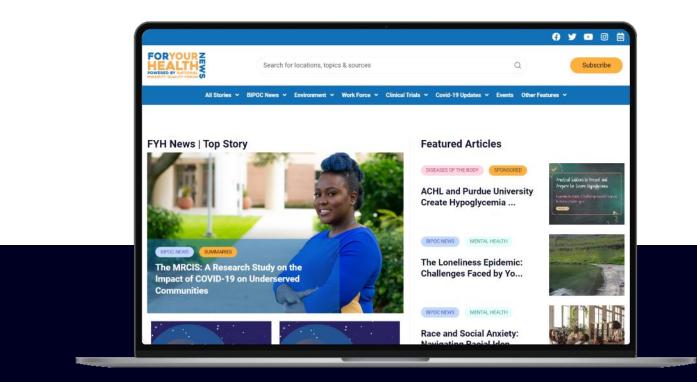






### FOR YOUR HEALTH NEWS

#### Empowering Minority Communities with Healthcare Data



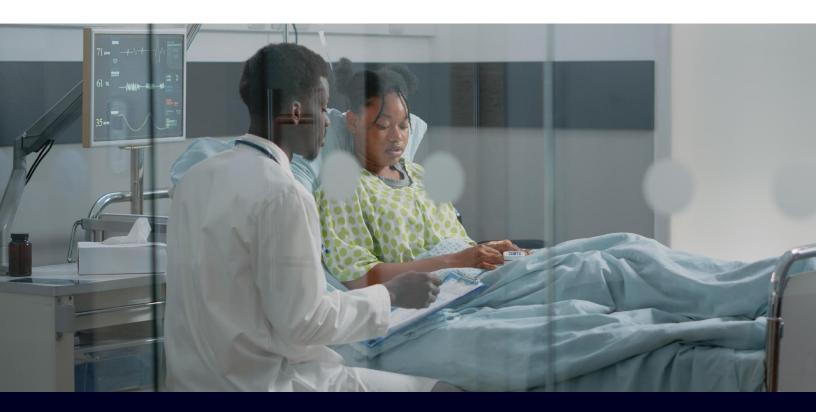
The National Minority Quality Forum (NMQF) has launched For Your Health News (FYHN), a groundbreaking digital platform that focuses on crucial healthcare statistics for Black, Brown, and rural communities in the United States. FYHN goes beyond news aggregation, offering microsites with data-driven insights, fostering a dynamic learning community to address healthcare disparities and empower marginalized voices.

#### Why This Matters

With over 80,000 online news outlets, it can be challenging for individuals to access reliable, data-driven healthcare information, especially in underserved communities where access to quality healthcare data is limited.

#### How We're Making a Difference:

- FYHN is a digital platform introduced by the National Minority Quality Forum (NMQF) to highlight healthcare statistics for underserved communities in the United States.
- It curates daily news stories from numerous online outlets, emphasizing the need for change in healthcare, especially regarding disparities.
- FYHN offers microsites with data-driven insights on specific healthcare topics, using statistics to provide authoritative responses to user queries.
- The platform leverages machine learning to create a dynamic learning community, enhancing audience engagement and adapting to evolving needs.
- FYHN amplifies the voices of marginalized communities advocating for a redefined healthcare system using data to showcase disparities, unnecessary hospitalizations, and preventable deaths.
- Gary A. Puckrein, Ph.D., the President and CEO of NMQF, recognizes FYHN as a platform that addresses emerging majority statistics, transforming the health disparities movement into a data-driven force aligning healthcare markets with community needs.



**Impact Highlight:** FYHN empowers communities with data-driven insights from over 80,000+ news outlets, reshaping healthcare by addressing disparities, hospitalizations, and preventable deaths.



